



MAHARSHI KARVE STREE SHIKSHAN SAMSTHA  
**School of Fashion Technology**

NAAC Accredited with "A" Grade  
 A College of Design, Management & Technology  
 Affiliated to S.N.D.T. Women's University, Mumbai



Dr. M. M. J. Undekar  
 Principal

QIM

**Institution integrates crosscutting issues relevant to Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum**

Upload a description in maximum of 200 words.

**File Description (Upload)**

- Any additional information
- Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.

The curriculum is planned in such a way that these issues are covered across curricular, co-curricular and extra-curricular activities. The students are made aware about the process and **Professional Ethics** practiced in the areas of fashion, textile, communication and Jewellery design industry through subjects like-Merchandising, Craft Research, Entrepreneurship and IPR, Internship, Campus to corporate, Fashion Journalism and PR, Coordination with supervisors and team members, Occupational hazards: health and safety etc.

**Gender-** The students are taught important issues under the subject "women studies". The students are prepared to face the industry by attending various experts session in the preparatory phase of internship. It is also promoted through NSS Activities.

**Human Values-** It is taught through subject environmental studies and also promoted through NSS activities.

**Environment and Sustainability-**Subject like **environmental studies** creates awareness amongst students.

Sustainability is an important aspect in collection development of students of fashion design and textile design. They learn about sustainable fibres, fabrics, construction methods. In "Innovation to textile studies", the student creates product using waste. A unique concept like upcycling of the garments is also taught to the students. They learn about traditional handmade crafts from the artisans. Students participate in **Green Fashion India** conference to understand the green practices in fashion Industry.

- Upload the list and description of courses which address the Professional Ethics, Gender, Human Values, Environment and Sustainability into the Curriculum.

PROFESSIONAL ETHICS	
<b>B.DESIGN</b> Specialization in Fashion and Textile Design	<ul style="list-style-type: none"> <li>• Marketing And Merchandising</li> <li>• Craft Research And Design</li> <li>• Introduction To Entrepreneurship And IPR</li> <li>• Graduating Show</li> </ul>



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<p>Specialization in Fashion Communication Principal</p>	<ul style="list-style-type: none"> <li>● Internship</li> <li>● Visual Merchandising</li> <li>● Craft Documentation</li> <li>● Writing Skills</li> <li>● Fashion Advertising</li> <li>● Fashion Journalism And PR</li> <li>● Portfolio and Internship</li> </ul>
<p>Specialization in Jewellery Design</p>	<ul style="list-style-type: none"> <li>● Export Procedure</li> <li>● Craft Research and Documentation for Jewellery</li> <li>● Intellectual Property Rights</li> <li>● Internship</li> </ul>
<p>GENDER-</p>	<p><b>Subject- Women studies</b>        -To study the demographic profile of women in India and towards change        1. Sex Ratio        2. Health        3. Education        4. Employment        5. National Policy of Empowerment of women 2001        6. The role and importance of media portraying women        -To understand Women, work and development :        1. Women in the unorganized sector.        2. Women in the Organized sector.        3. Legal provision for the protection of working women        4. Governmental policies and strategies for women's development        5. Role of voluntary organizations and NGO's in women's development  <b>NSS Activities</b>        1. Prerana Leadership Training Camp        2. Webinar on status of Women in India        3. Women's Day Celebration</p>
<p>HUMAN VALUES</p>	<p><b>Subject-Enviornmental Studies</b></p> <ul style="list-style-type: none"> <li>● Role of individual in conservation of natural resources</li> <li>● Role of individual in prevention of pollution</li> </ul> <p><b>NSS Activities</b>        1. Webinar on World Organ Donation Day        2. "My Family, My Responsibility" Activity under Radhe foundation        3. Webinar on SPIT FREE INDIA</p>

■ E-mail: [principal@soft.ac.in](mailto:principal@soft.ac.in)

■ Website: [www.soft.ac.in](http://www.soft.ac.in)



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ENVIRONMENT AND SUSTAINABILITY	<b>Subject-Enviornmental Studies</b> <b>Innovation In Textile Studies</b> Fashion show Craft project Gren fashion India <b>NSS Activities</b> 1. Webinar on Environmental Law 2. Webinar on Circular Economy: way to sustainable Future 3. Webinar on Environmental Law

  
Dr. Sudhakar Jadhav

IQAC Co-ordinator



Dr. M. M. Hundekar

Principal